

## Marc Schulman • Long Bio

(Press Kit / Feature Articles—180–200 words)

Marc Schulman is a historian, educator, and technology entrepreneur whose career has focused on making history engaging through digital media. He founded MultiEducator in 1989, which later evolved into HistoryCentral, one of the longest-running and most comprehensive history education platforms on the web. Over more than three decades, Schulman has authored and produced more than 20 multimedia history titles, including early interactive CD-ROMs, educational websites, and mobile applications used by students, educators, and lifelong learners.

Schulman began developing educational software during the early Macintosh era and was among the first to adapt historical content for new platforms as technology evolved. His work has consistently emphasized historical accuracy, primary sources, and narrative context rather than rote memorization. In addition to his digital work, he has taught American history, world history, and political science at the secondary and collegiate levels.

He holds a B.A. in Economics and Urban Studies from Columbia College and an M.A. in Political Science from Columbia University. **HISTORY RUN**, his first video game, represents the convergence of his long-standing belief that history should be explored actively rather than passively, transforming decades of scholarship and educational design into an interactive experience.